

Employment

2011 **Shopkick**

Freelance Consultant

Shopkick hired me as a temporary contract designer to complete an overflow project Shopkick had. I was primarily responsible for creating the sitemap and organizing the entire iPhone application. I finished the project well ahead of schedule and below budget. The Shopkick application can be found in the iPhone app store.

2007-2011 **Schemata Creative**

Lead Designer

I was hired as the Lead Designer and was responsible for all design aspects of the web development projects. I designed and directed development for the current website: www.schematacreative.com. I also became responsible for management of the design team, as well as overseeing and contributing to the design, vision and direction of all projects.

2008-2009 **Core Data Systems**

Lead Designer

While in England I was hired as a Junior Web Designer and Developer with a medium sized software development company. I was quickly promoted to Senior Designer and became responsible for all of their company branding. Not only did I design and develop the websites for their flagship software suite, but I was responsible for their marketing campaign and directed their advertising procedure and designs. This included designing marketing material such as advertisements, animations, banners, flyers, folders, business cards, and HTML emails.

2003-2012 **Artistic Mind**

Freelance Designer

Artistic Mind has been my personal portfolio for over eight years. By working as a freelance designer I have gained many skills such as: meeting strict client deadlines, providing excellent communication and ensuring customer satisfaction. These are skills that are useful in any professional setting or work environment.

Education

California State University, Chico

Bachelors of Arts : Psychology / Marketing

Emphasis in Consumer Behavior, Human Interaction, Perception and Cognition.

University of Essex, England

International Study and Research Program

Studied and completed research in Social Psychology and Social Cognition.

Honors

Communication Department Design (2010)

Overall Best Photograph (2009)

Best of the Web Feature (2009)

Business Achievement Award (2009)

Best of the Web Feature (2008)

VAPA Showcase (2007)

Skills

	Average	Good	Skilled	Advanced
Graphic / Print	●	●	●	●
Web / Mobile	●	●	●	●
UI / UX Design	●	●	●	●
Photoshop	●	●	●	●
Illustrator	●	●	●	●
InDesign	●	●	●	●
After Effects	●	●	●	●
MS: Office	●	●	●	●
SEO / Marketing	●	●	●	●
HTML / CSS	●	●	●	●
PHP / JS / jQ	●	●	●	●
Macintosh	●	●	●	●
PC / Windows	●	●	●	●